



Derry City & Strabane District Council undertake a number of events and functions throughout a calendar year. They are able to efficiently and effectively manage their processes through Klipboard's easy to use mobility app which enables them to complete previously paper based processes in a digital format.

#### Background

Derry City & Strabane District Council is a local authority in Northern Ireland that was established on 1st April 2015. It replaced Derry City Council & Strabane District Council and covers most of the northwest of Northern Ireland.

#### Challenges

They run a series of events throughout the year, which require a large amount of planning, management and data capture for their records and digital marketing. They were spending a large amount of time on paper based processes to manage, organise and capture data required on site at events. On average, it was taking up to a week after each event to complete data re-entry and sort all the information collected throughout.

Time consuming and costly, Derry City & Strabane District Council were looking to enhance these methods and cut down the time and money it was taking them to capture the data, sort, analyse and store.

“*Klipboard allows our event staff to work more efficiently and productively than ever before. Being paperless eliminates data re-entry and saves time in administration, allowing us to focus more on other key objectives.*”

Anne-Marie Gallagher, Festival & Events Marketing





Derry City & Strabane  
District Council

Comhairle Chathair  
Dhoire & Cheantar  
an tSratha Báin

Derry Cittie & Stràbane  
Destrict Cooncil

## Answer

In order to speed up the processes before, during and after events, Klipboard was brought in to help with the management of staff working remotely on sites, as well as capturing the data required from each event.

Klipboard's mobility platform enables data to be captured in the field and sent back to the office in real time. This allows the staff at Derry City & Strabane District Council to set up forms for data capture such as questionnaires, surveys, etc, for completion in the field during the event. These can then be sent back to the office, ready for use, without the need for time consuming data re-entry.

## Results

The web dashboard and tablet app have enabled Derry City & Strabane District Council to efficiently set up all data capture processes for their yearly events. It allows them to capture data for their marketing and research purposes on site making it available in a branded PDF or CSV file for analysis back in the office.

Klipboard was easily deployed and was available for use within 48 hours of Derry City & Strabane District Council deciding to utilise our platform. It has streamlined all their processes, taking them from paper based to digital in one easy transition.



STEP  
1

Schedule &  
Allocate from  
the Office

STEP  
2

View Tasks &  
Capture Data  
on a Tablet

STEP  
3

Complete,  
Review & Store  
in the Cloud