



Motive8, have been able to save time and money on their business processes and are able to provide their clients with a seamless, productive service throughout their projects by utilising Klipboard's intuitive platform.

Background

Founded in 1998, Motive8 started as a personal training business and is now a global organisation specialising in gym and spa design, as well as installation and maintenance of residential and corporate health and fitness facilities. They have a large client base across their design and project management services and have become an established market leader in their respective fields, covering consultancy, design, facility maintenance, fitness training and beauty services.

Challenges

Motive8 were using paper based methods to complete, their forms such as maintenance records, inspection checklists and alike. Jobs were e-mailed out to their engineers who would fill in the paper form on site and manually return it to the office. The paper form would then be filed and stored in filing cabinets. They were finding issues arising with scheduling jobs to their field employees and location routing to projects and jobs. They did not have a client management area within their system, which lead to difficulties with management of their client database and associated documents. The maintenance record forms were of particular concern to them as it took time to complete these on site and return the data to the office.

“*Klipboard enables Motive8 to effectively run our customer maintenance processes with ease whilst providing them with a professional automated report on the work completed. It is extremely easy to navigate and use and has already had a dramatic effect on the efficiency of our business processes.*”

Rob Clarke Operations Manager, Motive8





Answer

Klipboard's easy to use tablet app replaces the need for paper documents and a filing cabinet system. It enables task scheduling on a recognisable calendar view and allows jobs to be sent to those engineers on site. Location routing and notes can be attached to the job so forms such as maintenance schedules can be sent to the employee with all the necessary information needed to complete the job.

No more paper forms, instead Motive8 are able to capture text, images and signatures digitally and upon completion automatically store this information in the cloud, for ease of retrieval at anytime. Motive8 could see how Klipboard could provide a fast, reliable way of allocating jobs and capturing data which can then be returned to the office and stored in the cloud. They also could see the benefit in the professional look that the output of information was given in styled PDF format and also the client section of the platform, allowing them to have a client database, as previously they did not have this.



Results

The tablet application was up and running within minutes, with very little staff training required. The platform has been invaluable for task allocation, location mapping, scheduling, client details, and form creation previously all on costly, cumbersome paper based methods. Klipboard has eradicated the need for filing space and increased the efficiency and productivity of the staff and, in turn, created an overall smoother operation within Motive8's business.

